

UNDISPUTED MASTERS

FUJIFILM INSTAX Undisputed Masters is coming to Japan!

London, February 28th, 2023

For the first time the FUJIFILM INSTAX Undisputed Masters one of the world's most respected breaking competitions is coming to Japan.

On Tuesday March 21st over 150 breakers, including current WDSF World Champion **Phil Wizard** (Can), WDSF European Champion **Dany Dann** (Fra), 2021 WDSF World Champion and 2023 National Japan Champion **Ayumi Fukushima** (Jpn) and two times BOTY World Champions **Jinjo Crew** (Kor) will battle it out at the NEW PIER HALL in Minato City, Tokyo.

Undisputed Masters is a global breaking competition series that was established in 2014 by a joint initiative of some of the world's leading breaking events, judges and competitors. Tokyo is the showstopper of the Undisputed Masters 2022 world tour, with prior editions held in London, Amsterdam and Los Angeles.

It's no surprise that this legendary breaking competition is coming to Japan. The Japanese breaking scene has earned inspiring international attention since the mid 2000's as the level of the dancers is extremely high. The Japanese breaking scene uplifts the entire breaking community in their preparation for the 2024 Summer Olympics in Paris.

International Olympic contenders and the best Japanese breakers will display their raw talent and mind-blowing moves to impress a world-class judging panel operating with the Trivium judging system. The Trivium judging system was developed through Undisputed events since 2014 and will be used at the Paris 2024 Olympics.

Next to the Olympic solo men and solo women categories the Undisputed features an all ages and mixed crew category to emphasize the values of inclusivity, equality, diversity and having fun that are deeply rooted in the culture of breaking.

For its global tour Undisputed Masters partnered with FUJIFILM INSTAX. The Tokyo based company recognizes the passion and activity within breaking that is generally reflective of the INSTAX brand values. "Breaking's pillars are culture, community, and competition. The community embraces new ways of combining online and offline which is an intersection where our brand thrives.

INSTAX has been globally embraced as a communication tool and a tool of self-expression for its ability to capture those precious moments in life in the form of photo prints and convey emotions that go with them. For this collaboration, INSTAX would like to be, a media to support breaking to be known more and would like to show the values that breaking and INSTAX share to enhance the image of each," said Masato Yamamoto, Senior Vice President, FUJIFILM Corporation.

The FUJIFILM INSTAX Undisputed Masters Tokyo will be hosted by an acclaimed international line up of DJ's, MC's and Judges.

MC MSZ (JPN)

Misuzu Takashima is an event host and a pioneer in the Japanese B-girl scene, having paved the way for hundreds of female breakers across Japan. She learned about hip-hop through her mother, who

would play the music at home, and became skilled at breaking by hanging out outside of Kyoto Station with friends. In 2006, MSZ and her crew won second place in the international Battle of the Year breakdancing competition.

MC Killa Kela (UK)

Killa Kela is an international award-winning artist & presenter who pioneered the art of beatboxing live and on record. He is a member of the legendary New York Hip Hop organisation, The Rocksteady Crew and collaborated with artists such as Pharrell, Prince, John Peele, Basement Jaxx, Ed Sheeran, Snoop Dogg & Dizzee Rascal to name a few. Kela has served as a major label artist and an underground voice for over 20 years, inspiring a beatbox generation whilst being recognised across the Street Culture landscape.

DJ Nobunaga (Hol)

Born in the city of Enschede in The Netherlands Joey Lewing started breaking in his teenage years. With his crew Extraordinary Gentlemen (EXG) he competed in the world's top breaking competitions. In 2008 he joined the world-famous Osaka based breaking crew Ichigeki, who's members gave him the name Nobunaga. As DJ Nobunaga he grew to become one of the most popular Breaking DJ's of the past decade. Nobunaga played at all major Breaking events across the world and is praised for his use of drums and rhythms in edited tracks that can be considered as his signature sound.

Kevin "Renegade" Gopie (UK)

Former Break DJ Renegade is one of the two founders of the Trivium Judging system that will be used at the Paris 2024 Olympics. He is the head judge at Undisputed events.

Media Day

Press and media are invited to interview and meet with the top international and Japanese competitors, MC's, DJ's and judges at the New Pier Hall venue on Tuesday March 21st between 10:30am - 09:00pm.

General information

Event: FUJIFILM INSTAX Undisputed Masters Tokyo

Location: New Pier Hall, 1-11-1 Kaigan, Minato-ku, Tokyo

Program times

12:00 start Open Qualifier

17:30 start Main Event

Entrance

3000¥, all ages welcome

Ticket pre-sale

via: l-tike.com

For more information please contact:

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