

## **FUJIFILM INSTAX Undisputed Masters returns to London on June 18<sup>th</sup>**

London May 24<sup>th</sup>, 2023 – The Undisputed Masters and the UK B-Boy Championships join forces once more to present the stage for the world's greatest breakers ready to battle it out at the FUJIFILM INSTAX Undisputed Masters at the O2 Forum Kentish Town in London.

Over 100 breakers, including top international Olympic contenders such as Phil Wizard (CAN), Kid Karam (UK) and B-Girl Stefani (UK) and B-Girl Jilou (GER) are set to compete.

Last year, Phil Wizard (CAN) won the inaugural Solo Men battle, Nicka (LIT) won the Solo Women battle and SMAC with Attitude (WLD) took home the win in the Crew battle category.

This year, the audience can expect to see jaw-dropping moves as breakers battle it out during highly anticipated battles on the ultimate Undisputed Masters stage.

### **The Competitions**

The FUJIFILM INSTAX Undisputed Masters is divided in three categories: Open Solo Men battle, Open Solo Women battle, Open Crew battle (6 vs 6). The battles will be judged by: Skim (KOR), Crumbs (USA), Candy (USA), Focus (FIN) and Renegade (UK).

*All final and semi-final winners will receive prize money:*

1 <sup>st</sup> Place solo Men	£ 1.000
2 <sup>nd</sup> Place solo Men	£ 400
1 <sup>st</sup> Place solo Women	£ 1.000
2 <sup>nd</sup> Place solo Women	£ 400
1 <sup>st</sup> Place Crew	£ 4.000
2 <sup>nd</sup> Place Crew	£ 1.200

In addition, the winners of the Solo Men – and the Solo Women battle will receive an invitation to participate at the FUJIFILM INSTAX Undisputed Masters event in Tokyo. Here they will compete with the other FUJIFILM INSTAX Undisputed Masters event winners on March 16th and 17th, 2024.

The event in London will be hosted by an acclaimed international line up of MC's and DJ's:

### **MC Killa Kela (UK)**

Killa Kela is an international award-winning artist & presenter who pioneered the art of beatboxing live and on record. He is a member of the legendary New York Hip Hop organisation, The Rocksteady Crew and collaborated with artists such as Pharrell, Prince, John Peele, Basement Jaxx, Ed Sheeran, Snoop Dogg & Dizzee Rascal to name a few. Kela has served as a major label artist and an underground voice for over 20 years, inspiring a beatbox generation whilst being recognised across the Street Culture landscape.

### **MC Swifty (UK)**

Swifty started dancing as a B-Boy at the age of 19. He picked up the mic in 2006 to host local jams. Since then, he's been hosting some of the biggest breaking events such as UK B-Boy Championships, Red Bull BC One, The Notorious IBE and of course the FUJIFILM INSTAX Undisputed Masters.

### **DJ Khan Fu (UK)**

DJ Khan Fu was born in Germany but settled in the UK after living in the Netherlands and Pakistan. He started DJing in 2010 and has built an international reputation since then. DJ Khan Fu is known for mixing traditional breaks and funk samples with hip-hop and rap beats.

### **DJ Nobunga (HOL)**

Born in the city of Enschede in The Netherlands Joey Lewing started breaking in his teenage years. With his crew Extraordinary Gentlemen (EXG) he competed in the world's top breaking competitions. In 2008 he joined the world-famous Osaka based breaking crew Ichigeki, who's members gave him the name Nobunaga. As DJ Nobunaga he grew to become one of the most popular Breaking DJ's of the past decade. Nobunaga played at all major Breaking events across the world and is praised for his use of drums and rhythms in edited tracks that can be considered as his signature sound.

### **Live performance 'Road Bloc'**

'Road Bloc', Feat: DJ Prime Cuts, Harry Shotta & Killa Kela, brings together the collective talents of these three world champions to create the ultimate live experience for lovers of Hip Hop and Drum N Bass. With four times World Champion Prime Cuts bringing his unique turntablism, award winning MC Harry Shotta spraying his trademark lyricism and the world renowned Killa Kela providing his incredible Beat Box patterns, this combination will create a powerful impact wherever it goes. The combined skill sets between the three artists ensures no one on the planet will be able to deliver a set quite like 'Road Bloc'. This unique act is set to performing at festivals, clubs and events all over the world, elevating their combined skills to new levels. Road Bloc will light up the stage!

### **Event Times**

Qualifier : Doors open 12:00pm

Main Event : Doors open 6:00pm

### **Ticket sale**

Via [bboychamps.com](http://bboychamps.com)

### **Register to compete:**

To compete register via [and8.dance](http://and8.dance).

### **About FUJIFILM**

FUJIFILM Holdings Corporation, Tokyo, leverages its depth of knowledge and proprietary core technologies to deliver "Value from Innovation" in our products and services in the business segments of healthcare, materials, business innovation, and imaging. Our relentless pursuit of innovation is focused on providing social value and enhancing the lives of people worldwide. FUJIFILM is

committed to responsible environmental stewardship and good corporate citizenship. For more information about FUJIFILM's Sustainable Value Plan 2030, click here. For the year ended March 31, 2023, the company had global revenues of approximately 2.9 trillion JPY (21 billion USD at an exchange rate of 134 JPY/USD). For more information, please visit: [www.fujifilmholdings.com](http://www.fujifilmholdings.com).

### **About INSTAX**

For the past 25 years INSTAX, the instant camera brand from FUJIFILM Corporation, has been creating cameras which instantly produce real film photos in either mini, SQUARE and WIDE formats. INSTAX has changed the way people all over the world capture moments since its launch in 1998; resulting in becoming the world leader in instant photography. The flagship products include the mini 12, mini 40, mini Evo, Link printers, SQUARE SQ1, WIDE 300 among others. For more information, please visit <https://www.instax.com>

### **About Undisputed Masters**

Undisputed Masters is a global breaking competition series that was established in 2014 by a joint initiative of some of the world's leading breaking events, judges and competitors. Undisputed has innovated the development of competition rankings and the Trivium judging system that will be used at the Paris 2024 Olympic Games.

The Trivium Judging System is an intuitive digital scoring platform that allows judges to react to breakers in real-time. The system has three key criteria: physical quality, interpretative quality and artistic quality.

### **About UK BBoy Championships:**

The UK B-Boy Championships aka UK Champs is one of the most respected Breaking competitions competition held annually in the United Kingdom. First organized in 1996 the UK B-Boy Championships has been home to some of the most epic moments in Breaking history and has helped shape the urban dance landscape. In 2013 the UK B-Boy Championships helped create Undisputed, a global event series showcasing Breaking world champions and Olympic contenders.

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